

MARKETING REPORT

MINE SUBSIDENCE INSURANCE
 MARKETING CAMPAIGN
 CONTRACT NO. 342372
 JUNE 1, 1998 THROUGH MAY 14, 1999

	MASS MEDIA PRODUCTION	PUBLIC OUTREACH & EDUCATION PRODUCTION	PUBLIC RELATIONS	RESEARCH, STRATEGY & REPORTING	MASS MEDIA PLACEMENT	TOTAL
BUDGET	\$32,000.00	\$36,000.00	\$5,000.00	\$15,000.00	\$112,000.00	\$200,000.00
INVOICE	\$12,084.73	\$14,002.15	\$0.00	\$11,388.17	\$0.00	\$37,475.05
BALANCE	\$19,915.27	\$21,997.85	\$5,000.00	\$3,611.83	\$112,000.00	\$162,524.95

MINE SUBSIDENCE INSURANCE
 MARKETING CAMPAIGN
 CONTRACT NO. SP342372-01
 MAY 15, 1999 THROUGH JUNE 30, 1999

	MASS MEDIA PRODUCTION	PUBLIC OUTREACH & EDUCATION PRODUCTION	PUBLIC RELATIONS	RESEARCH, STRATEGY & REPORTING	MASS MEDIA PLACEMENT	TOTAL
BUDGET	\$28,000.00	\$44,500.00	\$8,000.00	\$15,000.00	\$54,500.00	\$150,000.00
INVOICE	\$23,418.36	\$14,414.59	\$531.25	\$1,117.50	\$0.00	\$39,481.70
BALANCE	\$4,581.64	\$30,085.41	\$7,468.75	\$13,882.50	\$54,500	\$110,518.30

MINE SUBSIDENCE INSURANCE
 MARKETING CAMPAIGN
 CAMPAIGN TOTALS

	MASS MEDIA PRODUCTION	PUBLIC OUTREACH & EDUCATION PRODUCTION	PUBLIC RELATIONS	RESEARCH, STRATEGY & REPORTING	MASS MEDIA PLACEMENT	TOTAL
BUDGET	\$60,000.00	\$80,500.00	\$13,000.00	\$30,000.00	\$166,500.00	\$350,000.00
INVOICE	\$35,503.09	\$28,416.74	\$531.25	\$12,505.67	\$0.00	\$76,956.75
BALANCE	\$24,496.91	\$52,083.26	\$12,468.75	\$17,494.33	\$166,500.00	\$273,043.25