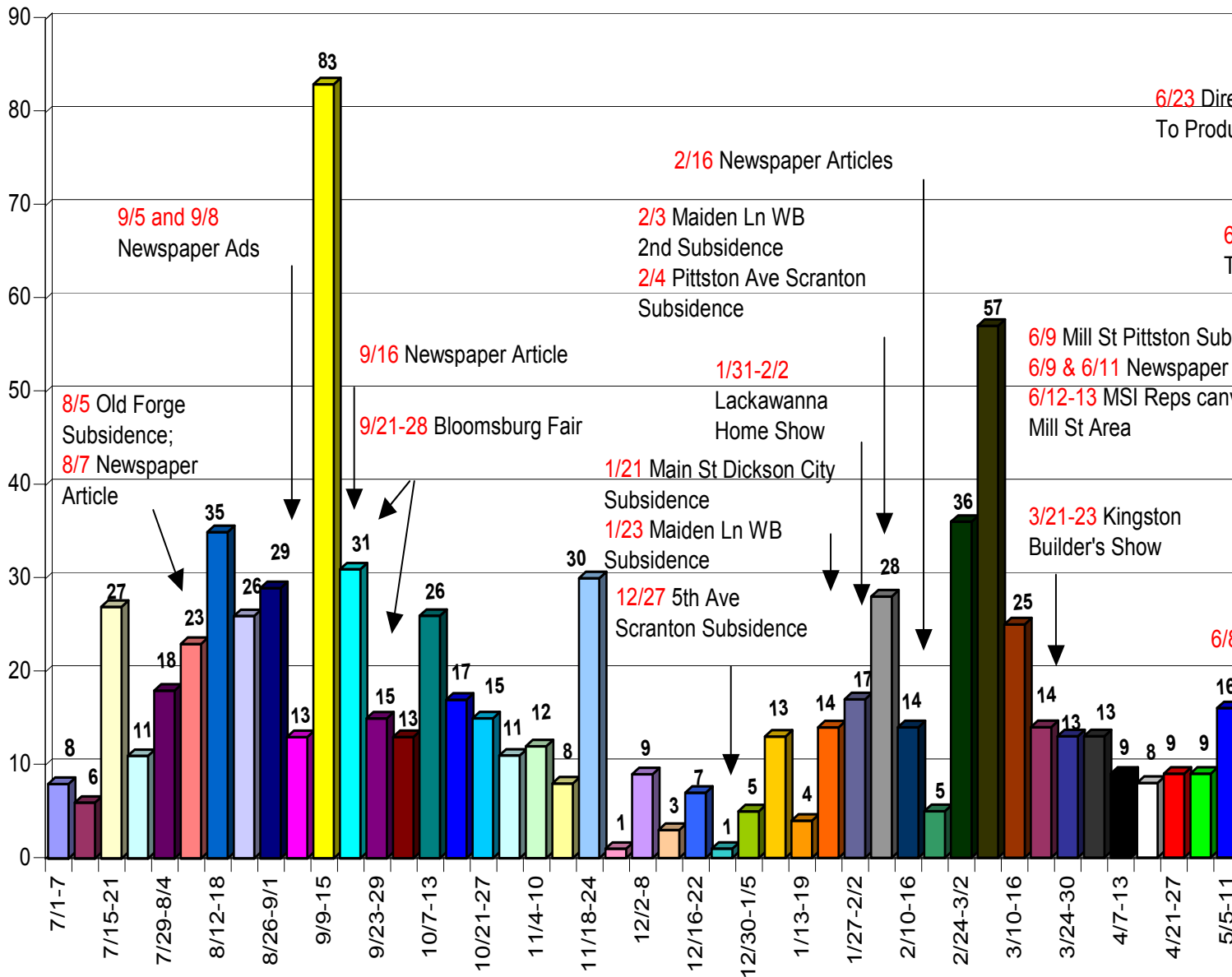


MARKETING REPORT

MINE SUBSIDENCE INSURANCE
MARKETING FUNDS REPORT
MARKETING CAMPAIGN
CONTRACT NO. SP3520022940
JULY 1, 2002 THROUGH JUNE 30, 2003
Revised May 1, 2003

	MASS MEDIA PRODUCTION	PUBLIC OUTREACH & EDUCATION PRODUCTION	PUBLIC RELATIONS	RESEARCH, STRATEGY & REPORTING	MASS MEDIA PLACEMENT	TOTAL
BUDGET	\$40,000.00	\$25,000.00	\$20,000.00	\$25,000.00	\$90,000.00	\$200,000.00
INVOICES						
Jul-02	\$2,459.80	\$0.00	\$0.00	\$5,290.34	\$0.00	\$7,750.14
Aug-02	\$5,621.01	\$99.68	\$0.00	\$292.59	\$1,110.17	\$7,123.45
Sep-02	\$1,902.47	\$253.84	\$138.45	\$530.73	\$8,876.94	\$11,702.43
Oct-02	\$115.38	\$46.15	\$0.00	\$230.75	\$0.00	\$392.28
Nov-02	\$3,825.34	\$5,850.87	\$0.00	\$2,376.73	\$0.00	\$12,052.94
Dec-02	\$69.23	\$3,576.63	\$369.20	\$184.60	\$0.00	\$4,199.66
Jan-03	\$276.90	\$1,856.27	\$415.35	\$5,399.55	\$0.00	\$7,948.07
Feb-03	\$5,753.42	\$4,456.08	\$0.00	\$1,961.38	\$0.00	\$12,170.88
Mar-03	\$646.10	\$2,238.28	\$15,188.57	\$538.42	\$0.00	\$18,611.37
Apr-03	\$299.98	\$2,348.54	\$1,153.75	\$151.27	\$0.00	\$3,953.54
May-03	\$6,558.46	\$692.25	\$0.00	\$632.45	\$738.39	\$8,621.55
Jun-03	\$12,413.91	\$1,917.80	\$1,776.78	\$7,135.32	\$79,232.75	\$102,476.56
TOTAL INVOICED	\$39,942.00	\$23,336.39	\$19,042.10	\$24,724.13	\$89,958.25	\$197,002.87
BALANCE	\$58.00	\$1,663.61	\$957.90	\$275.87	\$41.75	\$2,997.13

FY 2002 - 2003: A REGION EVENTS AND APPLICATIONS



FY 2002 - 2003: B REGION EVENTS AND APPLICATIONS

