ATTACHMENT 7

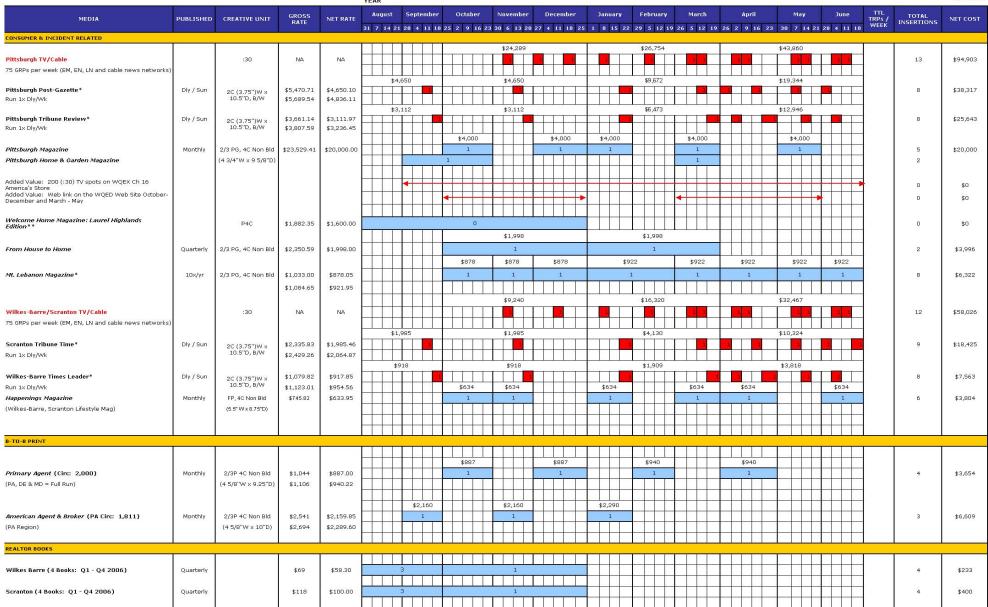
MSI MARKETING



DEP, MINE SUBSIDENCE INSURANCE



2006-2007 FISCAL YEAR Revi



Creative for all media: "Are You On Top Of Things?"

* 2007 Rates are estimated

**Already paid for in 05-06 budget

Sustaining and Event Driven
Sustaining

NET TOTAL MEDIA:

MEDIA COMMISSION (3.75% OF NET):
MISC:

GRAND TOTAL:

\$10,796 <u>\$500</u> \$299,191

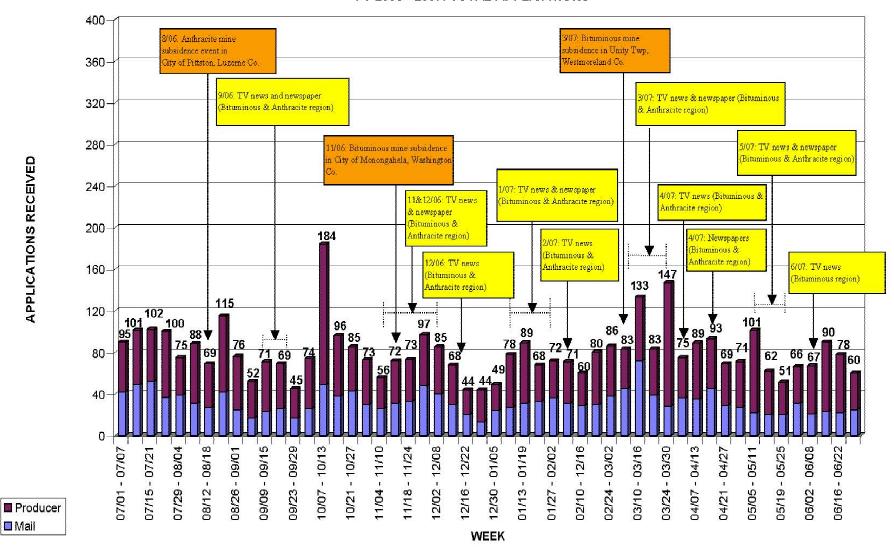
\$287,895

MINE SUBSIDENCE INSURANCE MARKETING FUNDS REPORT MARKETING CAMPAIGN HARMELIN MEDIA CONTRACT NO. 4600008608 JULY 1, 2006 THROUGH JUNE 30, 2007

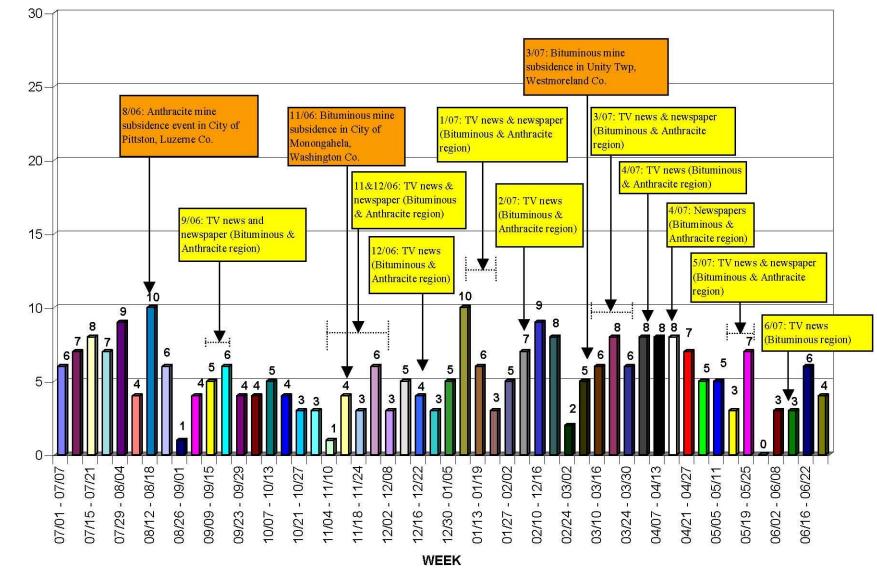
WORK PLAN REVISED FEBRUARY 14, 2007

	GENERAL COSTS	MASS MEDIA PLACEMENT	COMMISSIONS	TOTAL
BUDGETED	\$500.00	\$288,250.00	\$11,250.00	\$300,000.00
INVOICED				
Jul-06	\$0.00	\$0.00	\$0.00	\$0.00
Aug-06	\$0.00	\$58.30	\$0.00	\$58.30
Sep-06	\$0.00	\$12,537.07	\$0.00	\$12,537.07
Oct-06	\$0.00	\$8,342.95	\$0.00	\$8,342.95
Nov-06	\$0.00	\$26,250.73	\$0.00	\$26,250.73
Dec-06	\$0.00	\$26,215.14	\$2,752.66	\$28,967.80
Jan-07	\$0.00	\$29,851.01	\$0.00	\$29,851.01
Feb-07	\$0.00	\$10,382.43	\$0.00	\$10,382.43
Mar-07	\$0.00	\$22,598.26	\$0.00	\$22,598.26
Apr-07	\$0.00	\$64,408.83	\$0.00	\$64,408.83
May-07	\$0.00	\$42,253.29	\$0.00	\$42,253.29
Jun-07	\$365.05	\$33,602.11	\$7,616.10	\$41,583.26
TOTAL				
INVOICED	\$365.05	\$276,500.12	\$10,368.76	\$287,233.93
BALANCE	\$134.95	\$11,749.88	\$881.24	\$12,766.07

FY 2006 - 2007: TOTAL APPLICATIONS

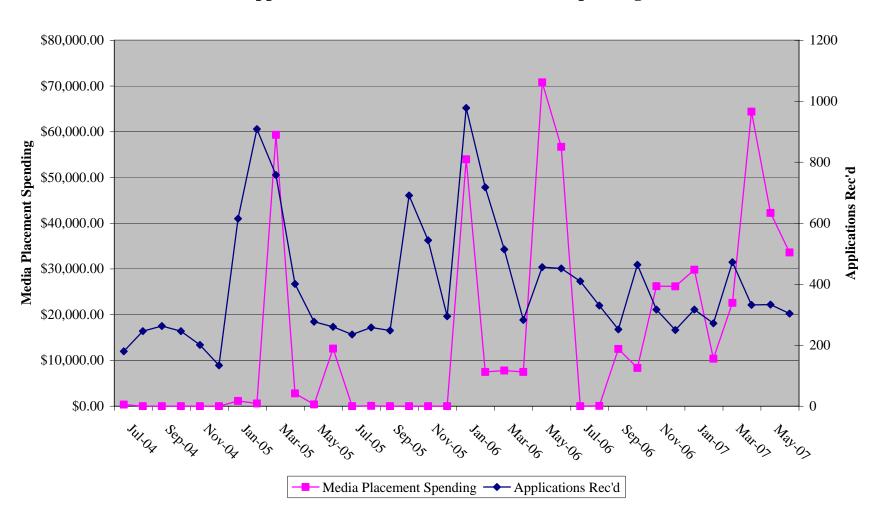


FY 2006 - 2007: TOTAL PRODUCER REGISTRATIONS

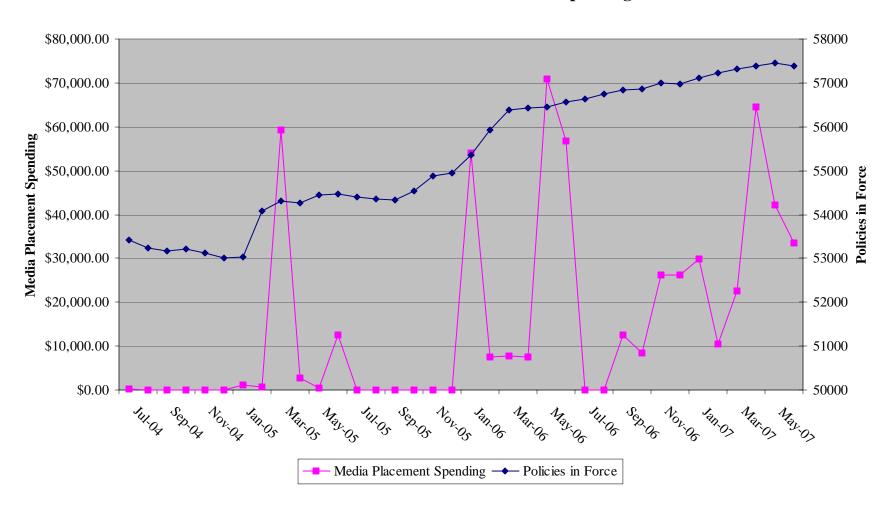


REGISTRATIONS RECEIVED

Applications Rec'd vs. Media Placement Spending



Policies in Force vs. Media Placement Spending

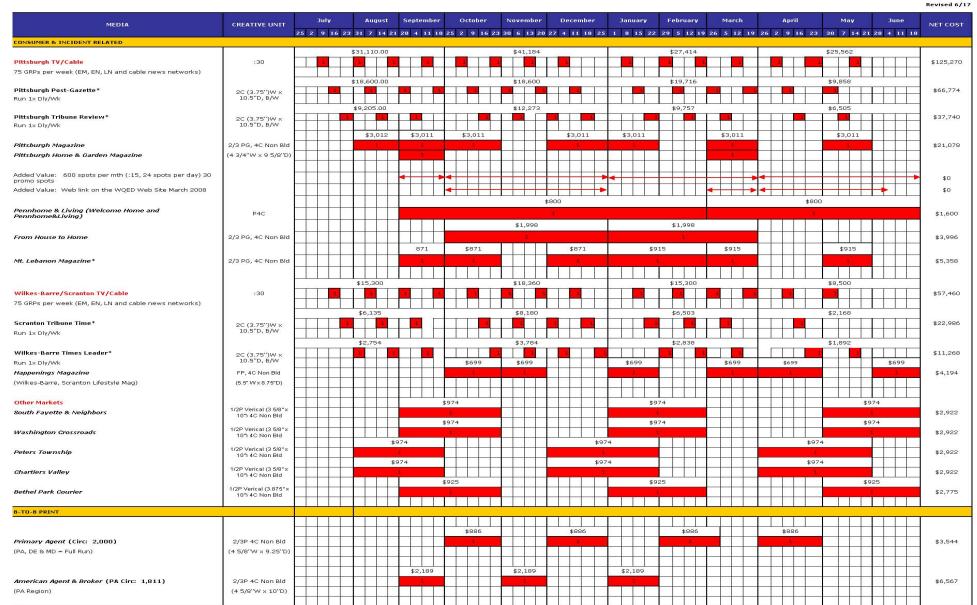




DEP, MINE SUBSIDENCE INSURANCE



2007-2008 FY



NET TOTAL MEDIA: \$382,296 MEDIA COMMISSION (3.75% OF NET):