

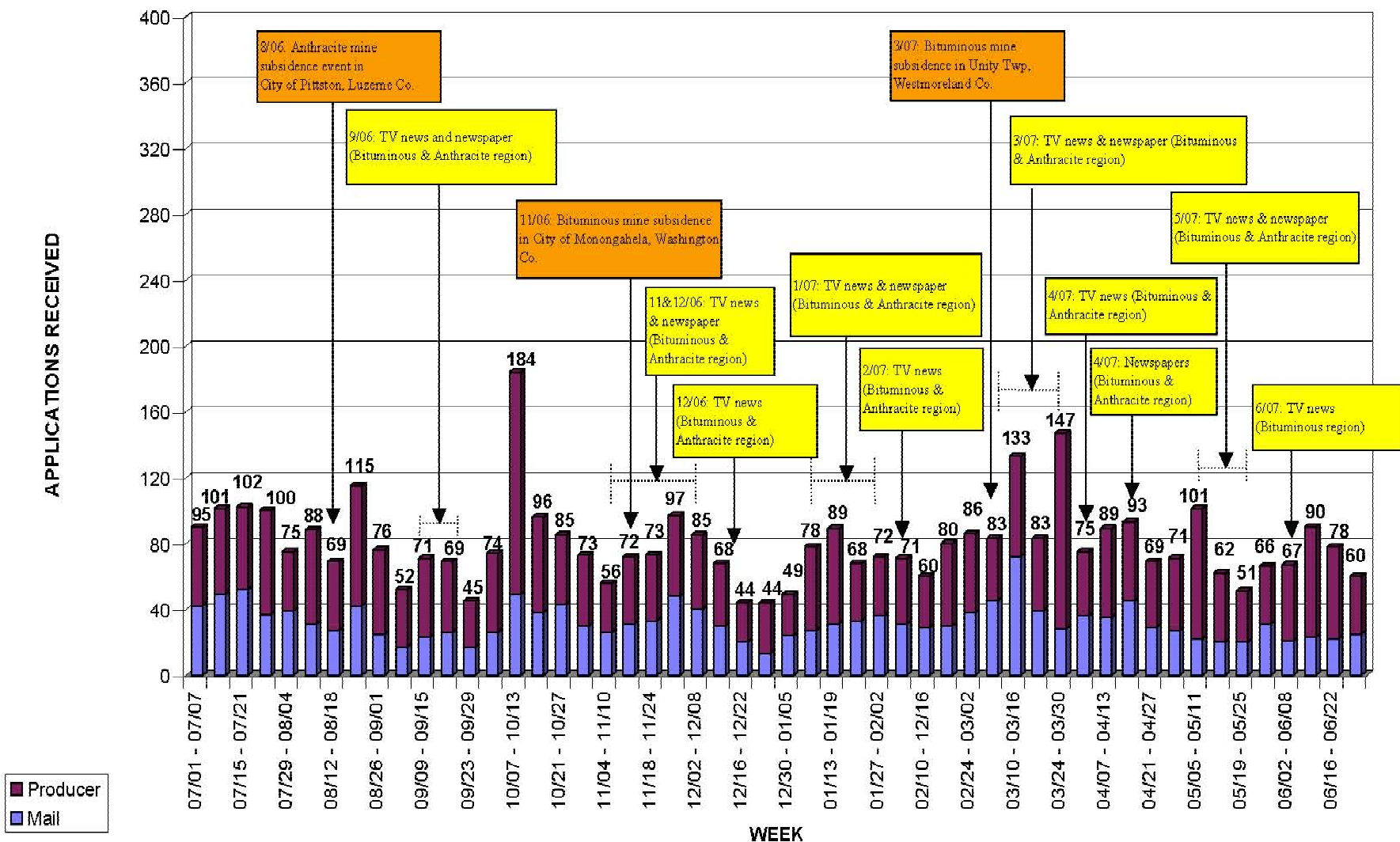
ATTACHMENT 7

**MSI
MARKETING**

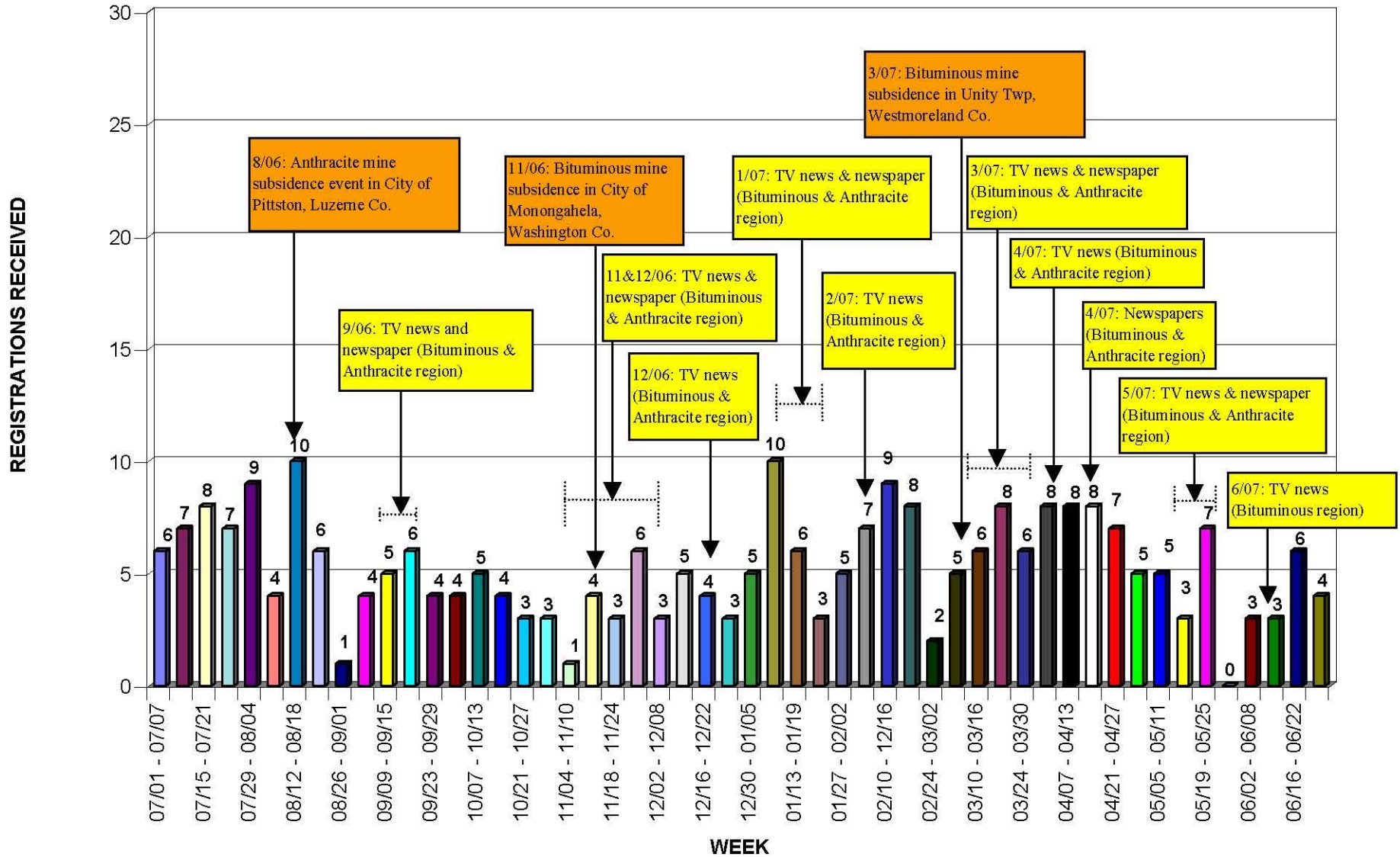
MINE SUBSIDENCE INSURANCE
MARKETING FUNDS REPORT
MARKETING CAMPAIGN
HARMELIN MEDIA CONTRACT NO. 4600008608
JULY 1, 2006 THROUGH JUNE 30, 2007
WORK PLAN REVISED FEBRUARY 14, 2007

	GENERAL COSTS	MASS MEDIA PLACEMENT	COMMISSIONS	TOTAL
BUDGETED	\$500.00	\$288,250.00	\$11,250.00	\$300,000.00
INVOICED				
Jul-06	\$0.00	\$0.00	\$0.00	\$0.00
Aug-06	\$0.00	\$58.30	\$0.00	\$58.30
Sep-06	\$0.00	\$12,537.07	\$0.00	\$12,537.07
Oct-06	\$0.00	\$8,342.95	\$0.00	\$8,342.95
Nov-06	\$0.00	\$26,250.73	\$0.00	\$26,250.73
Dec-06	\$0.00	\$26,215.14	\$2,752.66	\$28,967.80
Jan-07	\$0.00	\$29,851.01	\$0.00	\$29,851.01
Feb-07	\$0.00	\$10,382.43	\$0.00	\$10,382.43
Mar-07	\$0.00	\$22,598.26	\$0.00	\$22,598.26
Apr-07	\$0.00	\$64,408.83	\$0.00	\$64,408.83
May-07	\$0.00	\$42,253.29	\$0.00	\$42,253.29
Jun-07	\$365.05	\$33,602.11	\$7,616.10	\$41,583.26
TOTAL INVOICED	\$365.05	\$276,500.12	\$10,368.76	\$287,233.93
BALANCE	\$134.95	\$11,749.88	\$881.24	\$12,766.07

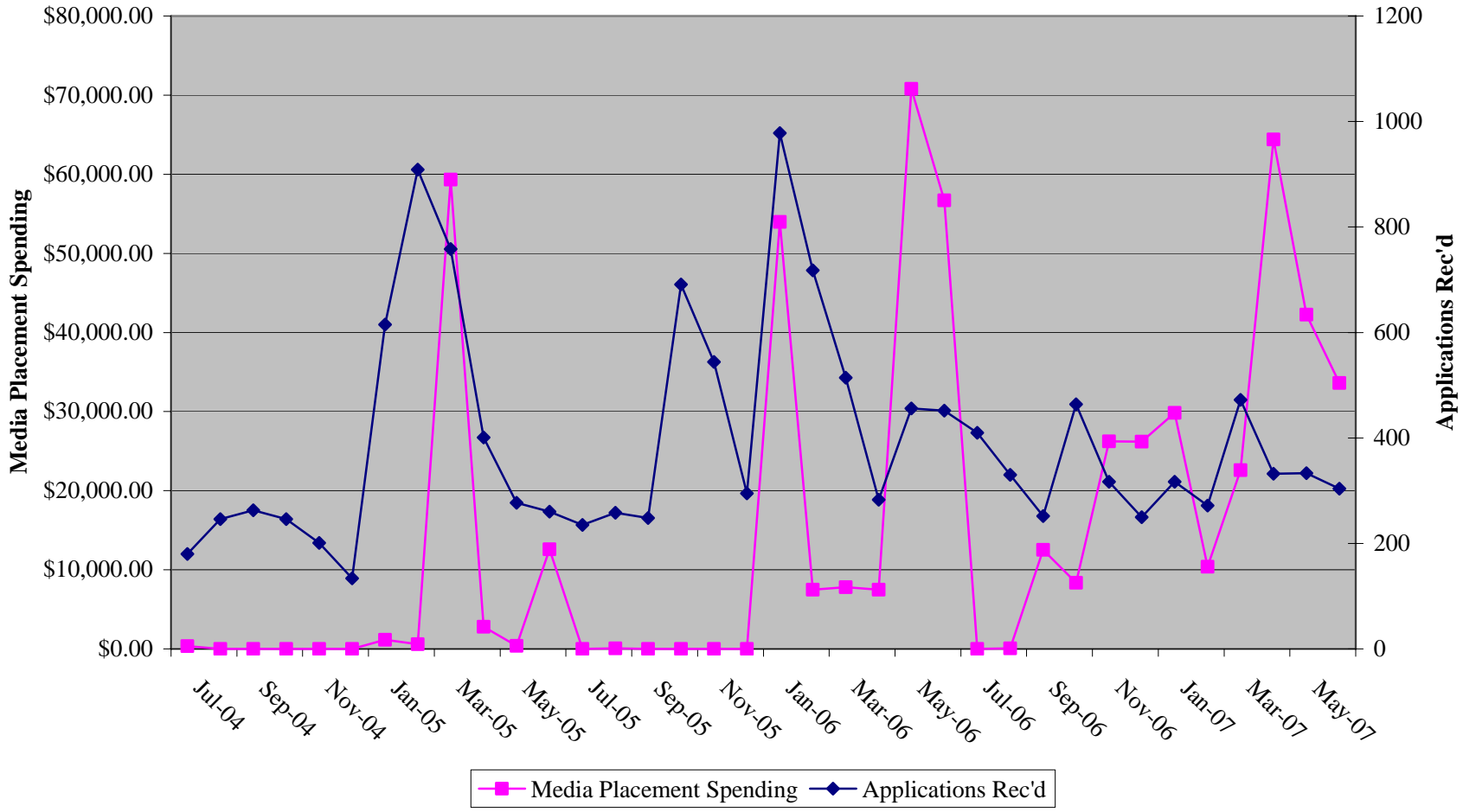
FY 2006 - 2007: TOTAL APPLICATIONS



FY 2006 - 2007: TOTAL PRODUCER REGISTRATIONS



Applications Rec'd vs. Media Placement Spending



Policies in Force vs. Media Placement Spending

